



SENSARIA

3260 E. Johns Prairie Road
Shelton, Washington 98584
T (360) 432-3200
F (360) 432-3210

www.sensaria.com

SENSARIA FACT SHEET

It all began with a favorite shampoo, a bit of luck and an infectiously enthusiastic guy named **Rob Barnes**, who was willing to take a chance and change his life. When Rob bought a little company called **Natural Bodycare** back in 2000, he knew it meant he could get off the round-the-world treadmill of his former career in aerospace and spend meaningful time with friends and family. When he turned the company into **Sensaria**, the skincare direct sales powerhouse that it is today, he was able to fully realize his ultimate goal - to share the dream with others, but without the risk. Most of all, he wanted to show women a way to achieve financial success, career fulfillment, and job satisfaction...all while making time for what he knew mattered the most...putting family first.

- Natural Bodycare was a 20 year old company with \$88,000 in annual sales when Rob Barnes purchased it in 2000.
- The company was re-named *Sensaria Natural Bodycare* in 2001. Company reached \$12 million in sales in 2007.
- The company is based in Shelton, WA and offers a diverse product line that includes over 100 skincare, body care, home care, and gift items ranging in price from \$12 - \$224.
- Sensaria's products are shared and sold through relaxing in-home gatherings known as "Spa Experiences." These unique demonstrations truly allow customers to fully experience our spa-grade skincare products in a fun, comfortable setting.
- Sensaria's first Spa Experience was held in May, 2001 in Silverdale WA.
- Sensaria Natural Bodycare is a fast growing multi-million dollar company with over 4,500 Independent Representatives across the nation, a dedicated but small Home Office staff, and the attraction of thousands of new customers each month.
- Our products are sold exclusively through Independent Representatives at Spa Experiences, one-to-one and at their personal websites. This arrangement fosters a meaningful relationship between our customers and our company, and engenders deep brand loyalty while facilitating effective customer care.
- Our Independent Representatives are individual business owners who enjoy the unlimited earning potential and flexibility of self-employment.
- Sensaria's generous compensation plan is one of the best in the industry:
 - Retail Commission of 30% collected at the point of sale
 - Personal Volume Bonuses ranging from 6 - 10% for Qualified Representatives

- Additional Bonuses of 5 - 12% as you build a team
- Demonstrating Sensaria's products at a Spa Experience is the best opportunity to build an income quickly. With Sensaria there are:
 - NO inventory requirements!
 - NO credit card or transaction fees!
 - NO minimum ordering requirements!
 - NO Representative funding of Host benefits!
- Sensaria has become a nationally recognized force in the direct selling industry and is a proud and active member of the Direct Selling Association, which enforces the highest standards of ethics and conduct within the industry.
- Sensaria Natural Bodycare products are the perfect blend of nature and science, inspired by all the nurturing ingredients that the earth has to offer. From calming and soothing botanical extracts to fragrant essential oils, we unite the wisdom of nature with modern day science to repair, restore, soothe, smooth, relax and rejuvenate.
- From the very first drop, we are relentlessly committed to the utmost quality. Our products are:
 - Formulated using the purest water in combination with the finest grade botanical ingredients, essential oils, vitamins and minerals.
 - Formulated without harsh ingredients, mineral oil, lanolin or synthetic color.
 - Tested extensively to guarantee maximum product stability and effectiveness.
 - Cruelty-free. Our products are not tested on animals.
 - 100% Satisfaction Guaranteed.

At Sensaria, it is **our mission** to promote nurturing rituals through the use of naturally-based products and to empower women to build successful businesses while leading balanced lives.

We invite you to Bring The Spa Home®